### **EVENTS - NEWS**

### VIETNAM'S PRIME MINISTER AT-TENDS VIETJET'S CEREMONY FOR NEW ROUTE ANNOUNCEMENT RECEIVING MEMBERSHIP CERTIFICATE OF KEIDANREN ON THE SIDELINES OF G20 SUMMIT **IN JAPAN**



In July 1st at Tokyo, the Prime Minister of Vietnam Nguyen Xuan Phuc and other high-ranking Vietnamese dignitaries congratulated Vietjet while attending its special ceremony to announce the launch of two new routes to Japan, namely Ho Chi Minh City - Tokyo (Narita) and Da Nang - Tokyo (Haneda). The event took place during the Prime Minister's official visit to Japan for the G20 Summit.

Also attending the event in Tokyo were many Japanese high-ranking dignitaries and partners, including Mr. Nikai Toshihiro - Secretary-General of the Liberal Democratic Party cum President of the Japanese-Vietnamese Parliamentary Alliance, Ms. Satsuki Katayama - Minister of State for Regional Revitalization and representatives of Japanese tourism authorities.

Speaking at the ceremony, Prime Minister of Vietnam Nguyen Xuan Phuc congratulated Vietjet and said: "Vietjet has just been established for a few years but developed rapidly with good record of safety and increasingly high-quality services. With the expansion of international and domestic flight networks together with new and modern fleet, Vietjet will become a strong carrier in the region. I would like to also congratulate Vietjet on becoming an official member of Keidanren – Japan Business Federation (Japan), which is an important milestone for not only Vietjet but also Vietnamese businesses in general."

Mr. Nikai Toshihiro - Secretary-General of the Liberal Democratic Party cum President of the Japanese-Vietnamese Parliamentary Alliance, said: "I would like to congratulate Vietjet on launching the two new routes today, which also proves the two countries' close relationship. It can be said that tourism plays an important role in developing the relationship between the two nations. I hope Vietjet will continue to contribute more and more and that the Japanese aviation agencies will support much more for the airline's development." Mr. Nikai Toshihiro - Secretary-General of the Lib-

eral Democratic Party cum President of the Japanese-Vietnamese Parliamentary Alliance, said: "I would like to congratulate Vietjet on launching the two new routes today, which also proves the two countries' close relationship. It can be said that tourism plays an important role in developing the relationship between the two nations. I hope Vietjet will continue to contribute more and more and that the Japanese aviation agencies will support much more for the airline's development." Vietjet Vice President Nguyen Thi Thuy Binh said,

"The rapid expansion of Vietjet's flight network to Japan will help the people of the two countries have more options for their sight-seeing travels and/or business trips. In the coming time, we will continue to offer more flying opportunities to all local people and international travelers as well as more exciting experiences on flights connecting the two countries. Passengers will in turn enjoy travelling on brand new aircraft while being served delicious and hot inflight meals from our dedicated and friendly cabin crew as as well enjoying many exciting in-flight entertainments." Also at the ceremony, leaders of Vietjet were

honoured to officially receive the membership certificate for the Japan Federation of Economic Organizations (Keidanren). Vietjet is the special foreign enterprise and the first low-cost carrier in the world to join the biggest comprehensive economic federation in Japan, which comprises around 1,500 members, including leading companies in Japan, national industrial associations, regional economic organizations and other special members. VIETJET AND ACC SIGNED A COM-

## **AGREEMENT** NG SAN VIỆT NAM QUANG VINH MUÔN NAI

**COOPERATION** 

**PREHENSIVE** 



in Hanoi. The event was attended and witnessed by Leutenent General Le Huy Vinh - Member of the Party Central Committee, Commander of Air Force, Mr. Khuat Viet Hung - Vice Chairman of the National Traffic Safety Committee and representatives of both sides. Speaking at the signing ceremony, Major General Le Huy Vinh - Commander of Air Force congratulated the good cooperation between the two businesses, he believed that this cooperation

eration agreement between the two companies

tige and position of two businesses. Under the signed agreement, Vietjet and ACC will strengthen cooperation in the construction of aviation projects, promote the development of Vietnam aviation and commit to be a reliable partner for a strong cooperation.

would be an important contribution on the devel-

opment of Vietnam aviation, enhancing the pres-

# PIONEERING NON-CASH APPLI-**CATIONS**

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XÃ HỘI KHÔNG TIỂN MẶT

CHÍNH SÁCH VÀ THỰC TIẾN TẠI VIỆT NAM

**6** 



People's Committee and many businesses in the fields of technology and services. Attending and speaking at the seminar, Vice President Nguyen Thi Thuy Binh said: 8 years ago, in 2011, Vietjet took the lead in non-cash applications when replacing paper tickets with electronic ones. Meanwhile, partner banks such as HDBank act as payment points for booked tickets. Agents charge via Internet Banking. The payment system has gradually connected to ATM card system of all

Vietnamese banks besides the international Visa,

Master, Amex, JCB system. And the next step was

connecting to the electronic wallets. To date, all 100% of \$ 2 billion sales of ticket, insurance and commercial services are non-cash electronic. Over the past years, Vietjet has continuously developed the most convenient non-cash payment applications for ticket buyers and ticket agents. For ticket agents, Vietjet has developed a solution to connect with the bank's payment system, including HDBank so that agents can transfer money to the company via E-banking and easily activate their account. Ticket sales only takes a few minutes and a few clicks. Currently, Vietjet has more than 20,000 online ticket agents under

Vietjet has pioneered the opportunity to fly for tens of millions of first-time passengers. Now, the opportunity to fly is more open than ever for lowincome people. On June 1, Vietjet successfully connected to HD Saison Consumer Finance Company to purchase installment air tickets. he entire booking process, loan approval, disbursement, etc. are all online.

this method.

# THE US AMBASSADOR VISITED VIETJET AVIATION ACADEMY



On June 6, US Ambassador in Vietnam - Mr. Daniel J. Kritenbrink and the US Consulate General in Ho Chi Minh City - Mary Tarnowka visited Vietjet Aviation Academy (Vietjet Academy). Vice Chairman Nguyen Thanh Hung, Vice President Dinh Viet Phuong, Vice President Luong The Phuc, Vice

President Tran Hoai Nam and the Director of Viet-

jet Aviation Academy Tran Huu Quoc warmly wel-

comed the delegation and introduced the Acad-

emy facilities. US Ambassador was impressed with the modern, high quality and training process in VJAA. VJAA's

Director Tran Huu Quoc shared that the training courses now meet with international standards, thereby ensuring high-quality aviation human resources for Vietjet in the present and for future development strategy.

Mr. Kritenbrink and the US Consulate General also experienced simulated flight in Vietjet's SIM (SIM) under the guidance of experts. This is also one of the first simulators in Vietnam in order to optimize

the cost of pilot training as well as improve the quality of professional assessment for enterprises. Speaking at the meeting, Vice Chairman Nguyen Thanh Hung promised that Vietjet would continue to strengthen the development of global cooperation relations with special attention to US corporations and companies like Boeing, General Electric (GE), Pratt & Whitney ... The US Ambassador highly appreciated the cooperative relationship between Vietjet and US corporation, and expects Vietjet to be the next airline

to open direct flights to the US. The Ambassador

also undertook to support Vietjet to maximize the

connection with US businesses to promote coop-

eration and mutual development between the

parties.

**INVESTOR RELATIONS** 

### **LEAD VIETNAM'S 50 BEST PERFORMING COMPANIES IN 2018**



On June 27, the ceremony to announce "Vietnam's 50 Best Performing Companies" ranking in 2018 and to honor enterprises takes place in Ho Chi Minh City with the participation of leading companies listed in Vietnam stock market namely Vingroup, Vietjet, FPT, Vinamilk, Mobile World. "Vietnam's 50 Best Performing

Companies" is conducted annually by Nhip Cau Dau Tu Magazine in consultation with leading economic and business experts from Harvard Business School, refer-

enced from world ranking charts

According to the results announced at the award ceremony, Vietjet's SR-CAGR and ROE are 39.24% and 59.7%, respectively. Market capitalization reaches 2.68 billion USD, Vietjet is also among the largest capitalized enterprises on the stock market. This is the 3rd year, Vietjet has been honored in a special honorable award especially for Vietnamese enterprises. ATTENDED EXCLUSIVE CONFERENCES FOR INSTITUTION INVESTORS IN

### **BOTH DOMESTIC AND INTERNATIONAL** On 12-13 June, Vietjet attended the Vietnam Emerging Forum 2019 organized by HSC in HCMC. The event at-

tracted the participation 500 domestic and investors from around the globe, including USA, Europe, Japan, Singapore, Hong Kong, South Korea, Thailand, etc. Representative of Vietjet, Vice President Ho Ngoc Yen Phuong had a direct meeting for presenting the up-

dated business results in 2018 and Q1'19 for more than 50 organization investors. As a result, Vietjet continues to maintain a high growth rate, compared with domestic and regional Asia Pacific, with a 48.9% growth in pre-tax profit of 2018 compared to its the previous year. In Q1/2019, Vietjet continued to maintain high operating results, with international passengers growing by 30%, load factor reaching 84.2%, ASK growing by 28% and profit before tax growing by 25% compared to its the same period last year.

# **DOWNLOAD VIETJET AIR MOBILE**

**COMMERCICAL BUSINESS PERFORMANCE** 

### APP AND REGISTER VIETJET SKY CLUB TO ENJOY UNPRECEDENTED **PROMOTIONS**



ence to customers, Vietjet introduces a new version of mobile app with special integrated program named "Vietjet Sky Club" with many convenient features and many massive attractive incentives. The new version of Vietjet Air smart app helps customers update the most reasonable fares quickly, shorten booking steps and make payment

easily with a wide network of banks. The smart notification system ensures that you will not miss any chance to hunt for OUSD tickets. Customers can manage flights, check in online, receive information on changing flight hours or buy add-on services at any time. Save your money and manage your journey anytime, anywhere

In addition, Vietjet Air mobile app has a function for customers to register for membership and pay via Vietjet Sky Club to receive great deals immediately: · Free membership registration

with Vietjet Air mobile app!

· Free payment for all domestic and international trips · Buy OUSD tickets every Friday

· Be the firsts to receive information of promotion everyday Especially, the first 10,000 members who deposit

at least 1,000,000VND into Vietjet Sky Club account will receive 100,000VND immediately from July 3, 2019 until the quantity is sufficient. With a friendly interface and modern information

security methods, buying tickets via Vietjet Air mobile app and Vietjet Sky Club membership registration will give you your own air ticket payment account, establish accumulated plans for travel and frequently receive the amount of deposit through promotions, top-ups and other great deals. With just a few simple touches on the screen, you

Download Vietjet Air application COMPLETELY FREE at: App Store (for iOS): Download now Google Play (for Android): Download now

motions.

have a utility application and enjoy attractive pro-

**SPREAD THE SUMMER AT "DANANG SUMMER DESTINATION 2019"** 



The program is part of a series of activities to welcome the summer "Fly for love - Show your summer version" throughout Asia. Vietjet offers the opportunity to hunt millions of tickets from 0 VND to fly around Asia, participating in the most

Bien Dong Park.

**VIETNAM** 

unique festival on the planet, giving away attractive gifts from June 1 until July 31, 2019.

## TRATION AND VIETJET PROMOTE **TOURISM IN KOREA**

CKY DRAW

**TOURISM** 

**ADMINIS-**



tional Administration of Tourism, Mr. Ly Xuong Can

- Vietnam Tourism Ambassador in Korea, Mr. Nguyen Vu Tu - Vietnamese Ambassador to Korea, Mr. Park Hang Seo - Vietnam football team coach, Mr. Duong Hoai Nam - Director of Northern Office and representatives of departments and travel agencies of the two countries. According to the Vietnam National Administration of Tourism, the number of Korean visitors to Vietnam has grown impressively in recent years and is currently the second largest market of Vietnam tourism. The event is an opportunity to promote attractive destinations and tourism growth between the two countries. Also at the event, Vietjet introduced the routes connecting Vietnam and Korea and awarded more

DELEGATION **OF** CENTER AND SCHOLARS FROM **SCHWARZMAN SCHOLARSHIP FUND VISITED VIETJET** 

than 300 gifts, sponsoring tickets for participants.



became a research topic at Harvard Business School. Scholars currently studying on Schwarzman Scholars Fund have graduated from prestigious univer-

**COMMUNITY ACTIVITIES** 

**SUSTAINABLE DEVELOPMENT** 

PRIME MINISTER AWARDED VIET-

JET A CERTIFICATE OF MERIT FOR

on behalf of the Government awarded Vietjet a certificate of merit for its positive contributions to the Fund for a better society and community. Vice President Do Xuan Quang attended and received the certificate. Vu A Dinh Scholarship Fund was established in 1999 under the initiative of Tien Phong Youth Newspaper. Over the past twenty years, the fund

During the 20th anniversary of Vu A Dinh Scholar-

ship Fund, Deputy Prime Minister Truong Hoa Binh

has awarded hundreds of thousands of scholarships to ethnic minority students who have good study results, to wing their dreams. In the seventh year accompanying the fund, Vietjet continues to give out free special flights to bring the children home for summer holiday, with

a total value of 7 billion VND.

MAKE

Vietjet has always supported meaningful activities for the community since its first days. In addition to Vu A Dinh Scholarship Fund, Vietjet also has accompanied many organizations, namely Ho Chi Minh Youth Union, Vietnam Youth Union, National Volunteer Center, ... to bring millions of gifts to disadvantaged people across the country and internationally.

### **THOUSANDS CANDIDATES OF COME TRUE**

**DREAMS**"

"FLYING



and international flight network, in June, Vietjet continuously organized a series of large-scale recruitment in Hanoi, Ho Chi Minh City, Can Tho and Bangkok - Thailand, attracting thousands of candidates to attend and apply. Candidates who are young and passionate about becoming flight attendants will work in a multina-

tional professional environment where all members are encouraged to learn, contribute ideas, knowledge and skills. together build a friendly international working environment, with unlimited promotion opportunities. In particular, the candidates will be trained at Vietjet Aviation Academy - one of the most modern academies in the region with international standard curriculum and equipments. COMMITTED WITH THE **PLASTIC WASTE MOVEMENT** 



Phuc at the Ly Thai To Monument Patriarch, Hanoi. The event was attended by leaders of ministries, central agencies, leaders of Hanoi City, international organizations, ambassadors and many people in Hanoi. The "Anti-Plastic Waste Movement" aimed to promote the awareness as well as action of the community and society, reaffirming Vietnam's commitment in solving plastic waste problem. Previously, Managing Director Luu Duc Khanh

Movement" to reduce the level of environmental pollution caused by plastic products. In addition to that, employees in the Company are requested to minimize the utilization of single-use plastic items and nondecomposed plastic bags, increase the consumption of environmental friendly packaging products on Vietjet's flights.

**<<<<<** 

signed a pledge to support the "Anti-Plastic Waste

### HONG KONG INTERNATIONAL TOUR-**ISM FAIR**

BROUGHT SUMMER PARADE



MANG NHIỀU HOẠT ĐỘNG ẤN TƯỢNG ĐẾN HỘI CHỢ DU LỊCH QUỐC TẾ HANATOUR HÀN QUỐC **BROUGHT MANY EXCITING AC-**TIVITIES TO HANATOUR KOREA **INTERNATIONAL TOURISM FAIR** 

summer version".



ing the participation of numerous travel businesses, hotels, airlines, tourism service enterprises ... from many countries all over the world. Visitors to Vietjet booth at this exhibition enjoyed extremely exciting dance and cosplay parade coming from the series of summer events "Connecting love - Show your Summer". During this occasion, participants also fused themselves in exciting activities such as Lucky Spin, quiz puzzles, win attractive free tickets from Vietjet and exchange and photo shooting with beautiful and friendly flight attendants.



sities around the world, namely Harvard, Cambridge, Oxford, Stanford and Shanghai International Studies University ...